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How to Ride Out a Recession

Great companies always outperform their competitors during hard times. They seize the opportunity to grab market share by continuing to invest in their customers, their products and services and keep a long -term focus. Whilst many companies go to the wall during recessions, history is rich with examples of those that built unassailable gains and rode to greatness in these periods.

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Your Voice Counts - How to Ace That Phone Interview

Many people overlook the importance of a phone interview. You may assume that a phone interview is very impersonal. To a certain extent it is but an efficient phone candidate would try to fashion his voice and his tone and manner of speaking to impress his phone interviewer with an open, gregarious introduction of himself.

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Mapping out a Long-term Financial Strategy

Developing an investment strategy is a process-an organized, disciplined approach to making the right investment choices. It's not an end in itself, but a means to make certain that you and your loved ones will be financially secure and that you will have the peace of mind of knowing that you have provided well for them.

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Paying Taxes on Two Homes

Homebuilders like Ryland Group (RYL), KB Home (KBH), and Beazer Homes (BZH) acquire their fortunes from homeowners, especially retirees, wanting to buy second homes, many times in a different state. But when it comes to taxes, where you live is very important. People who live where there's no state income tax, such as Florida and Texas, should avoid paying income tax in other states. The one thing you would want to do is make sure you are not paying taxes twice on the same income.

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