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Understanding the Venture Capital Investor

Promoting your Business to Venture Capital Investors is an attractive proposition. The investments are larger than you would get from friends, family and Angel Investors, and often they are more willing to invest in subsequent fund raising rounds.

But Venture Capital investors are not always the easiest to get. If you don't grasp the realities of the Venture Capital environment, you may sabotage even an interested potential investor.

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Multitasking - Productivity Killer Or Time Saver?

Multitasking can simply be defined as the ability to do more than one thing at a time. When looking at whether multitasking is good or bad, you have to first look at the situation and ask yourself if it is having a positive or negative impact on what it is you are trying to accomplish at that moment.

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8 Golden Techniques To Get People To Love The Rules

Different things motivate different folks. Some people are motivated to enhance their appearance while others are motivated by prestige or conquest. Others are motivated by money. When it comes to work, many people are not motivated to do much of anything except show up and collect a paycheck. It is our job as managers to create an environment in which employees are inspired to do a better job and forge.

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Tax News for Taxpayers Paying for College

One change allows families saving for college to use popular 529 plans to pay for a student's computer-related technology needs. Under the other change, more parents and students will be able to use a federal education credit to pay part of the cost of college using the new American opportunity credit.

"With many families struggling to afford college, we want every eligible taxpayer to know about their options and take advantage of all the tax breaks they can," said IRS Commissioner Doug Shulman. "529 plans have become a very attractive way to save for college, and our Web section is designed to help people get information about these plans. In addition, the new American opportunity credit can help many parents and students pay part of the cost of the first four years of college."

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